

# **TIP for Comprehensive Social Change**

## ***The Integral Process For Working On Complex Issues (TIP)***



Citizens, officials, & public, private, and nonprofit organizations can learn to use TIP . . . and use it *over and over* for complex decisions *and* comprehensive social change

### ***The TIP Advantage***

- Delivers a complete system
  - from initial issues, complaints, or concerns to implementation and evaluation
  - transportable to any complex decision, issue, or group of issues
  - with modularity where it is needed
- Builds capacities in individuals, groups, communities
  - training in modules can go hand in hand with progressive implementation
  - integrates learning while doing and training the trainers
  - sustains ongoing efforts with local ownership without dependence on outsiders
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- Makes complexity visible *and* manageable
  - generates transparent products that turn complexity into clear, workable factors
  - so decisions coordinate multiple perspectives and stand up to scrutiny
  - and diverse actors are motivated to participate in social change where needed
- Puts years of research at your service
  - replicable methods equip users with rapid response *and* long-term capability
  - eliminating the need to invent the wheel for different types of issues
  - while tailoring the approaches to local conditions

### ***TIP... A Comprehensive System for Comprehensive Social Change***

*See Frequently Asked Questions on the next page.*

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See the TIP Introductory Booklet at [www.global-arina.org/TIP.html](http://www.global-arina.org/TIP.html)

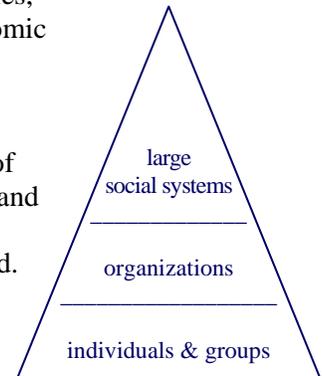
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## Frequently Asked Questions about TIP

**Q: What do you mean by “comprehensive social change”?**

**A:** *In brief*, we mean addressing interrelated issues of concern at each scale (see graphic) where they have roots. Solutions lie in motivations to change the supports (norms, priorities, behaviors, policies) that people, organizations, and social, political, and economic systems have built up over time.



**Q: Why would educated people need a system for making decisions?**

**A:** We need to expand our areas of subject-expertise by a breadth and depth of analyses and weighing of factors by all stakeholders in any issue. Individuals and groups cannot develop or accumulate this much co-intelligence without a systematic process to get the meta-understandings that complex decisions need.

**Q: Does TIP build in a partisan or ideological agenda?**

**A:** No. It is agenda-free because its materials and steps are content-free. The steps ensure that *diverse* stakeholders’ views and real-world life conditions are surfaced and worked with on a level playing field. It is a transpartisan process without “us vs. them” tensions and competition.

**Q: How can this one system address many different issues without having an agenda?**

**A:** TIP has an agenda. It is a transpartisan agenda to enable complex issues and questions to be addressed with the degree of complexity and comprehensive co-intelligence they demand and to-date, do not get. One system can apply to many issues because its design gets at the underlying layers of patterns that all issues demonstrate. They all need the same *kinds* of complex attention in the same sequence.

**Q: Is there an objective way to see what makes TIP different?**

**A:** Yes. See the Scale of Public Interactions linked at the URL below. We are also developing a detailed comparison chart to post at the URL below, thanks to such questions as this!

**Q: The general advantages sound great, but what do people actually do when they use TIP? What are some specific outcomes?**

**A:** See the introductory brochure and/or booklet posted at the URL listed below.

**Q: Where does TIP come from?**

**A:** It comes from 20 years of accumulated fieldwork, analyses of many complex issues, and action and theoretical research by Sara Ross, Ph.D. Links at the URL listed below have more information.

**Q: Where has TIP been used?**

**A:** Steps through #7 have been used by small groups of people in U.S. communities, and in Canada and Sweden. TIP is gaining enough trainers to enable a location to go full scale through step #9. (The steps are listed in the introductory materials at the URL below.)

**Q: What does it take to learn to use it?**

**A:** People who participate in the process learn what to do while actually going through the facilitated steps. Trained TIP facilitators are required. ARINA provides facilitator training.

**Q: Instead of us learning to use TIP, can you conduct it for us in our location just to address a current problem?**

**A:** Yes.

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